



## WE INVITE YOU

to the **INTERNATIONAL SPORT NUTRITION CONFERENCE Mallorca**  
7th December – 8th December 2011 in Mallorca (Spain)

### conference host

#### Luc van Loon

Professor of Physiology of Exercise  
Department of Movement Sciences  
Maastricht University  
6200 MD Maastricht  
Netherlands  
Tel +31 43 3881397  
Fax +31 43 3670976  
L.vanLoon@maastrichtuniversity.nl

### conference organisation

#### Zibi Szulcick

pronetzibi@mac.com  
Tel +49 (0) 1729844994

### conference logistics

#### Daniel Albrecht

DANIEL ALBRECHT.  
SPORTMARKETING  
Rupert-Mayer-Strasse 44  
D - 81379 Munich  
Germany  
Tel +49 (0)89 / 41 87 67 - 60  
mail@danielalbrecht.com

Dear Sir or Madam,

On behalf of Maastricht University, PowerBar Europe and Nestlé Nutrition Institute, we invite you to the Mallorca 2011 international Sport Nutrition Conference to learn more about the principles and practice of cutting-edge sports nutrition.

Whether it's football, basketball, triathlon, hockey or volleyball, athletics, winter sport or cycling, the entertainment value of sport is significant. Hidden behind the entertainment of sport, however, are the physical challenges which athletes must confront, both on the day of competition and during training. Special nutrition practices, specifically adapted to each event and individual, play a key role in assisting athletes face the physical demands of their sport. Over the past two decades, sports nutrition has developed into a credible and high-profile science, with evidence-based practices contributing to the success of athletes from elite to recreational ranks.

From the 06<sup>th</sup> to the 08<sup>th</sup> of December 2011 you'll find us at the beautiful location of Mallorca at the Robinson Club Cala Serena/Spain.

The main purpose of the meeting will be to evaluate some of the latest research and to translate theory into practice. In order to get as much discussion as possible and at the same time reach a large audience we have decided to restrict access again to 120 delegates and by invitation only. These delegates will be carefully selected and will be dietitians and nutritionists who are influential and can convey the messages to large audiences. We will also have some elite coaches and athletes to give their perspectives

The conference format is based on past international Sport Nutrition Conferences held in Canberra with AIS, Birmingham, Indianapolis, Munich, Zurich, Colorado Springs and Salzburg. Top scientists from all over the world will discuss the most recent scientific findings related to sport and food and provide comprehensive tips for practical use.

Enjoy an attractive, interactive social program taking in the various sights of Mallorca.

**Please note: The number of participants is limited to 120 delegates!**

As in previous meetings, PowerBar/Nestlé and Nestlé Nutrition Institute will support this conference by paying your congress fees and taking care of all catering costs and provide you with an excellent social program. The only costs for you are the costs of transportation and accommodation. To simplify travel plans, we have negotiated special rates for you with club Robinson where you can book a single room incl. all meals for 85,00 € /person/night and a double room for 79,00 € /person/night. Additional nights can be booked for same rate. To book, **please contact reception via e-mail (Reservierung.Calaserena@Robinson.de), copy mail@danielalbrecht.com** and ensure you quote the reference 'Sport Nutrition Conference' when making your booking.





**We kindly ask you to confirm your attendance via e-mail to [mail@danielalbrecht.com](mailto:mail@danielalbrecht.com) by September 30th.**

Places will be allocated on a first come, first serve basis. So make sure you are one of the first 120 to register!

We look forward to receiving your registration and seeing you soon in Mallorca.

Yours faithfully

**Luc van Loon**  
Professor of Physiology of Exercise  
Department of Movement Sciences  
Maastricht University

**Christoph Schwarz**  
PowerBar Europe GmbH  
CEO PowerBar Europe

**Zibi Szlufcik**  
conference organisation

